

HOLLA! 5K

Fun Walk and Run
Saturday, May 11, 2019
8:00 a.m. Morven Community Park



The HOLLA! 5K is one of the most exciting events of our region. Scores of people from Anson County and neighboring communities participate in our event each year. With a new, professionally measured route, we are recruiting competitive runners and walkers as well as fun runners and walkers from throughout the region.

This is our fifth event and we are packing with fun, valuable prizes and entertainment!

Our 5K supports HOLLA!'s literacy and youth programs. Please join us as we walk and run in support of the freedom of literacy!

Sponsorship Opportunities

(Please check selection)

Presenting Sponsor - \$5,000 ____

- Opportunity to kick-off event on day of event
- Listed on event banner as Presenting Sponsor
- Listed on Event Souvenir as presenting sponsor
- Recognized on all social media sites
- 25 Member 5K Team with souvenir gifts

Gold Sponsor - \$2500 ____

- Listed on event banner as Gold Sponsor
- Listed on event souvenir as Gold Sponsor

- 20 member 5K team with souvenir gifts
- Recognized on all social media sites

Silver Sponsor - \$1000

- Listed on event banner as Silver Sponsor
- Listed on event souvenir as Silver Sponsor
- 20 member 5K team with souvenir gifts
- Recognized on all social media sites

5K Bronze Sponsor - \$500 ____

- Listed on event banner as Bronze Sponsor
- Listed on event souvenir as Bronze Sponsor
- 15 member 5K team with souvenir gifts
- Recognized on all social media sites

5K Team - \$150 ____

- 10 member 5K team with souvenir gifts
- Recognized on all social media sites

HOLLA! is a 501 c 3 non-profit Community Development Corporation. Donations are tax deductible and are used to support our various programs. Our programs which are designed to improve literacy rates and social capital of underprivileged youth include the following:

- HOLLA! Eagles Tennis Team – USTA One Star Organization
- Youth Enrichment Program
- Little Miss HOLLA! Pageant and Youth Development Program
- The HOLLA! Reading Room Literacy Project
- The HOLLA! Youth Enrichment Summer Camp
- Mentoring/Tutoring

Thank you for your support!

Make Checks Payable to:

HOLLA!
P.O. Box 553
Wadcsboro, NC 28170

Contact:

Leon Gatewood
704.695.4968
Email: Leon@HOLLA.ws
www.HOLLA.ws

5K Fun Walk/Run

Proceeds will benefit **HOLLA! Youth Programs**

New Route — Professionally Timed and Measured

Date: May 11, 2019

Time: 8:00 a.m.

Pre-register by: May 8, 2019

Entry fees:

Teams— \$150—minimum of 10 members

•\$15.00 for per member

Individual participants

•\$20.00 for individual participants

Register online at

www.racesonline.com then go to

The event will kick-off with a Literacy Rally at the Morven Park beginning at 8:00 a.m. with various authors and live entertainment. You will also be able to register on-site at this time.

For more information or to register call: 704-695.4968 or 704.465.1790

Contact Person: Leon Gatewood

PRIZES

*\$100 First Prize

*\$50 Second Prize

*\$25 Third Prize

*Largest Team Prize

*Age bracket medals

*Prizes to first 200 who

register in advance by

May 8, 2019

*Best Team T-Shirt Prize

**Let's Have Fun
For Literacy!**

www.HOLLA.ws



HOLLA!

ON-site registrations are accepted.

Mail form and entry fee to:

HOLLA!
P.O. Box 88
Wadesboro, NC 28170

Phone: 704-851-3144
Fax: 704-851-3241
E-mail: Leon@HOLLA.ws

Name _____

Address _____

Phone _____

T-shirt Size: S M L XL

Sex _____ Age on race day _____

Waiver: I will not hold HOLLA!, The Town of Morven, nor any of its associates responsible for any accidents or other loss I may incur while participating in this event.

Signature _____ Date _____

Signature of parent or guardian if under 18 years of age _____ Date _____

HOLLA!

The **MISSION** of **HOLLA!** is to be a change agent that provides guidance & resources for the enhancement of the community.

Our **VISION**...

Advancing the **HOLLA!** movement to change the culture of thinking and behaviors to expand the community's ability to become self-sufficient.

Our **FOCUS**...

- Children
- Family
- Education
- Community
- Work Readiness



WE SALUTE OUR VOLUNTEERS

☺HOLLA! is an organization that has progressed on the generosity and shoulders of volunteers who believe that investing in children is one of the best investments with the possibility of the greatest return to be made.

OUR PROGRAMS

- **Youth Enrichment Program:** Umbrella program encompassing mentoring and tutoring resources for youth; a free summer camp for youth ages 6-18; and a host of fieldtrips, retreats and other events.
- **Let's MOVE Project:** Fitness focused— tennis program, basketball, karate and playground facility promoting activity and healthy lifestyles. This program includes educational workshops on nutrition and healthy eating.
- **Resource Center:** Providing access to computers, internet, and assistance with job search. Also offering: Parenting classes and other programs designed to enrich the lives of community members.
- **Community Center:** a full service event center, offering space for community members to celebrate birthdays, host family reunions, various workshops, business meetings and retreats.
- **Reading Room:** Provides stimuli (books & storytellers) that encourages the development and mastery of reading and oratory among young people.
- **Theater/Arts:** You've heard of STEM, we're making STEAM by introducing youth to the magic of the arts through various events and programs. Disney's Lion King Experience is our first major project, with more to follow.

Contact Us:

Leon Gatewood, Founder & CEO
Leon@HOLLA.ws or 704-695-4968
Alex Gaddy, Activities Director
Alex@HOLLA.ws or 704-465-1790
Ginger Sturdivant, IT director—
Ginger@HOLLA.ws 704-214-2066
Johnie Pettiford, Programs Director
Kidsinc1@windstream.net or
704.465.0072

HOLLA!

Message from the Founder



One crisp January day in the year 2005, my life changed forever! At a Martin Luther King Day Celebration in Rockingham, NC, I was exposed to the story of the Masai Tribe, an African tribe known for having warriors renowned for their fearsomeness and their intelligence. Earlier that same day, at a Martin Luther King Day Celebration in my hometown of Wadesboro, NC, the principal of the high school shared disturbing news with me regarding the overwhelmingly low levels of achievement by students in his school. You may wonder what these two seemingly unrelated topics have to do with each

other? I am eager to tell you...

The traditional greeting exchanged among Masai warriors is, "Casserian Engeri" translated "and how are the children?" Even today, this greeting is still in use and it acknowledges the high value that the Masai place on the well being of its children. The peace, safety and protection of the young and powerless were—and still are—the priority.

It is no secret that failures in school lead to failures in life (e.g. poverty, prison, illness). I wonder how it might affect the consciousness of the children in our own communities if we took to greeting one another in the same way—"*And how are the children?*"

I wonder if it would begin to make a difference in the reality of how children are thought of or cared for in our community if we heard that greeting exchanged several times a day.

I wonder what it would be like if every adult among us—parent and non parent alike—felt an equal responsibility for the daily care and protection of all the children in our community.

How cool would it be to be able to answer without hesitation, "The children are well! Yes, all of the children are well!"

The story of the Mighty Masai Tribe coupled with the news of achievement, or lack of achievement by students, put into motion a set of conversations, informal meetings and events that led to what is now the HOLLA! movement. I challenge you to take time today to ask about AND do something to help the children in your community.

"It is easier to build strong children, than to repair broken men"

Frederick Douglass

HOLLA!

Helping Our Loved Ones Learn and Achieve

www.HOLLA.ws